



The **International Carbon Reduction and Offset Alliance (ICROA)** is a not-for-profit alliance of leading carbon reduction and offset providers. It provides leadership and a unified voice advocating for rigorous industry standards. ICROA members support a reduce-and-offset approach to carbon management and all comply with and publically report against the ICROA Code of Best Practice. ICROA is a membership-based organisation, governed by an Executive Committee made up of representatives from the member companies and is primarily funded by membership fees.

Due to the urgency of climate change and the importance of making sure that proposed environmental solutions are effective, ICROA has been established to:

- Provide industry leadership in the expanding voluntary carbon market;
- Promote the development of sound and significant carbon reduction policies and strategies and;
- Support the rigorous standards that have been set for offsets, to ensure that carbon reductions are real, unique, additional, permanent and verifiable.

ICROA has committed to:

- Defining and supporting rigorous standards for the voluntary carbon market;
- Helping businesses and individuals achieve significant direct emissions reductions;
- Encouraging the use of real, verified, permanent, additional and unique carbon offsets as part of an overall reduce-and-offset carbon management strategy;
- Establishing best practice, through the promotion of the ICROA Code of Best Practice and adherence to that Code among its members, and;
- Providing an expert voice on carbon reduction policies, strategies, products and services.

ICROA Members:

- Carbon Clear (www.carbon-clear.com)
- The CarbonNeutral Company (www.carbonneutral.com)
- ClimaCount (www.climacount.com)
- ClimateCare (www.ipmorgancimatecare.com)
- Climate Friendly (www.climatefriendly.com)
- Climate Neutral Group (www.climateneutralgroup.com)
- co2balance (www.co2balance.com)
- EcoAct (www.eco-act.com)
- First Climate (www.firstclimate.com)
- Targetneutral (www.targetneutral.com)

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