

Quality Assurance in the Carbon Market

The voluntary carbon market has become an established and important component of climate change mitigation.

Today, it functions reliably, with clear rules and standards to ensure quality, and a global client base of companies committed to leading action on reducing carbon emissions while delivering value to their business. Due to the ever-important need for market integrity and the expectations of buyers, it is essential that carbon management firms prove they are capable of delivering a high quality, reputable service.

The International Carbon Reduction and Offset Alliance (ICROA) enables its members to demonstrate the quality, integrity and credibility that is essential to creating successful carbon offset programmes.

ICROA - Who we are

Founded in 2008, ICROA is an international non-profit organisation made up of the leading carbon reduction and offset providers in the voluntary carbon market.

The primary aim of ICROA is to deliver quality assurance in carbon management and offsetting, through adherence to the ICROA Code of Best Practice. This Code is compulsory for all ICROA members and contains quality standards for providing services in the categories of carbon footprinting, GHG emission reductions, carbon offsetting and communication.

Corporate clients choose to work with ICROA members because they know they will receive the highest standards of quality and support for their offset programmes.

Our members



Why be a member?

Demonstrate best practice

ICROA membership demonstrates commitment to the very best practices in carbon management and offsetting services. Members can leverage ICROA branding as a stamp of quality for their services, as well as the chance to engage new clients and to generate new business.

Build demand

ICROA runs a range of programmes to build greater demand and interest in the value of voluntary offsetting for businesses, and delivers a consistent message to the market.

These programmes include industry-leading research on the benefits of carbon offsetting, speaking at conferences and to the media on the role of carbon offsetting, and collaboration among members to create publicity materials and outreach activities.

As a member of ICROA, you will have the opportunity to actively shape the future of the voluntary carbon market.

Be part of a network of peers

Membership also brings access to important industry events and networking opportunities with your peers. As an initiative of the International Emissions Trading Association (IETA), ICROA provides its members access to IETA's full suite of services.

Sign up now

ICROA is happy to enlist companies that provide high quality carbon reduction and offset services. Detailed information on the eligibility criteria for membership can be found online on the ICROA website. For further information on our membership, current fees and the application procedure please contact:

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ICROA works with governments and other key stakeholders to:

- Support global emissions reductions through the promotion of a responsible approach to offsetting
- Provide a credible, influential and uniform voice on carbon reduction strategies, products and services, and to raise the profile of the voluntary carbon market
- Enable bold carbon management strategies to be integrated profitably into businesses
- Commit to shared learning, transparency and continuous improvement
- Engage with governments and other key stakeholders on voluntary carbon market issues to help ensure that best practice becomes the norm in the voluntary carbon market.

What our members think

"Since joining ICROA, we have been able to better communicate the added-value of the projects we support and increase our visibility as a high-quality intermediary for carbon offsets."

"Being part of ICROA enables us to maintain the highest standards of quality, integrity and transparency across our full suite of carbon management services."

"ICROA is important to us because it sets best practice and operates a robust auditing process, ensuring that all ICROA members operate according to these standards. This brings regulation and consistency to the voluntary carbon market, and provides an assurance level for clients, who can then choose the best supplier for their own needs from the membership."

To find out more, go to: www.icroa.org



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