

# UNLOCKING THE HIDDEN VALUE OF CARBON OFFSETTING

An Imperial College University Study shows that for every 1 tonne of CO<sub>2</sub> emission removed from the atmosphere through a carbon offset programme - a further value of US\$664\* dollars is delivered in economic, social and environmental benefits for local communities around the world.

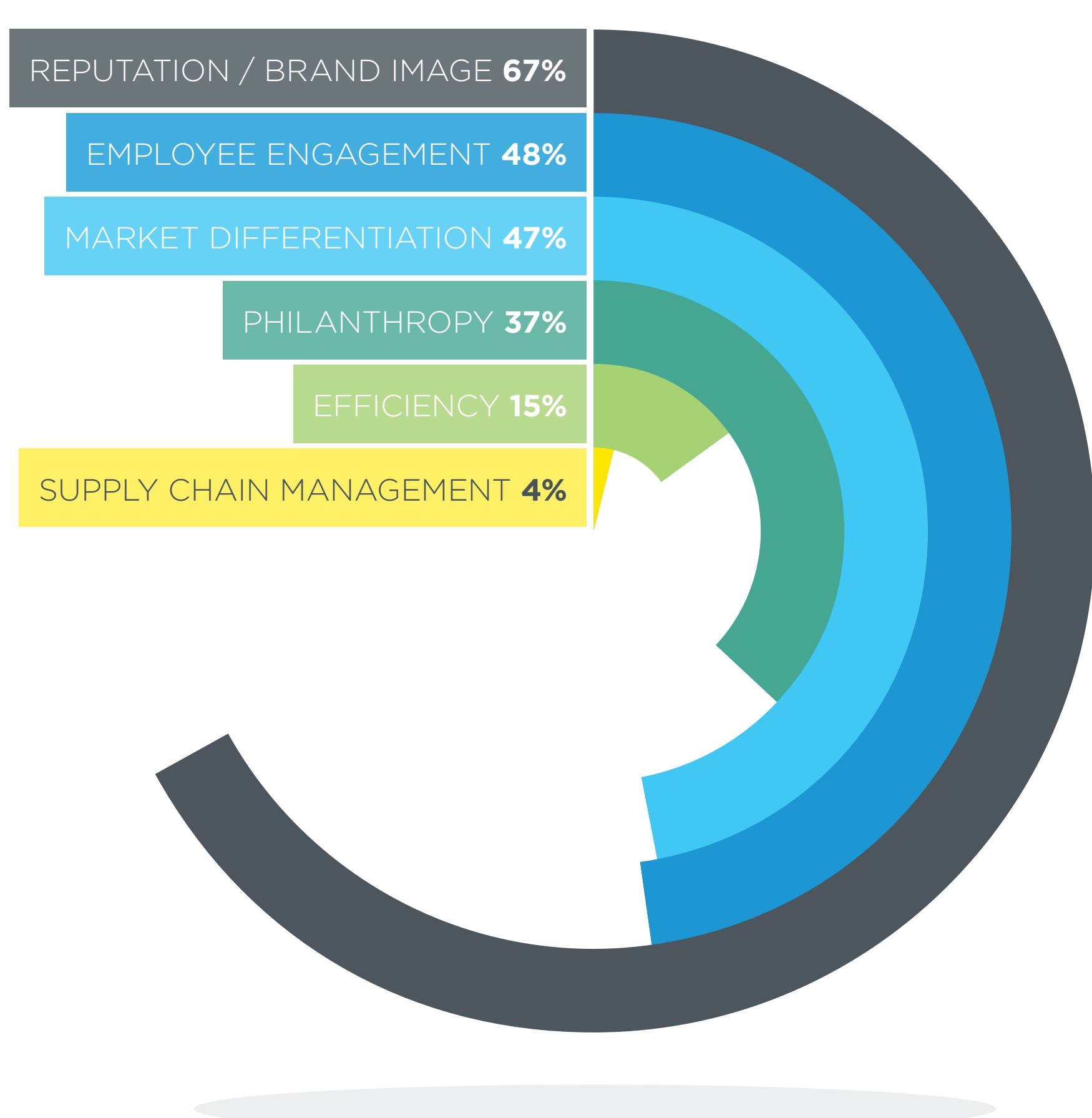


In addition, offsetting your carbon footprint can deliver a huge array of positive social, economic and environmental benefits.



PLUS

a number of offset buyers have highlighted the following business benefits:



[Click here](#) to download your essential guide to carbon offsetting

Unlock this hidden value by offsetting your carbon footprint through an accredited ICROA member.

Contact an ICROA member at [www.icroa.org](http://www.icroa.org)

\*Figures from ICROA survey Kountouris, Y., Makuch, Z., Tan Loh, E.F. (2014) 'Quantification and Evaluation of the Voluntary Carbon Market's Co-benefits', Imperial College London University June 2014.

