



**ICROA**

International Carbon Reduction  
& Offset Alliance




COP24 · KATOWICE 2018  
UNITED NATIONS CLIMATE CHANGE CONFERENCE



**IETA**  
CLIMATE CHALLENGES  
MARKET SOLUTIONS

**Katowice, Poland**  
**7<sup>th</sup> December 2018**



4<sup>th</sup> ICROA workshop on  
increased voluntary  
action under the Paris  
Agreement

## Moderator

**Ana Aires Carpinteiro**

Business Development Director, Nexus for Development

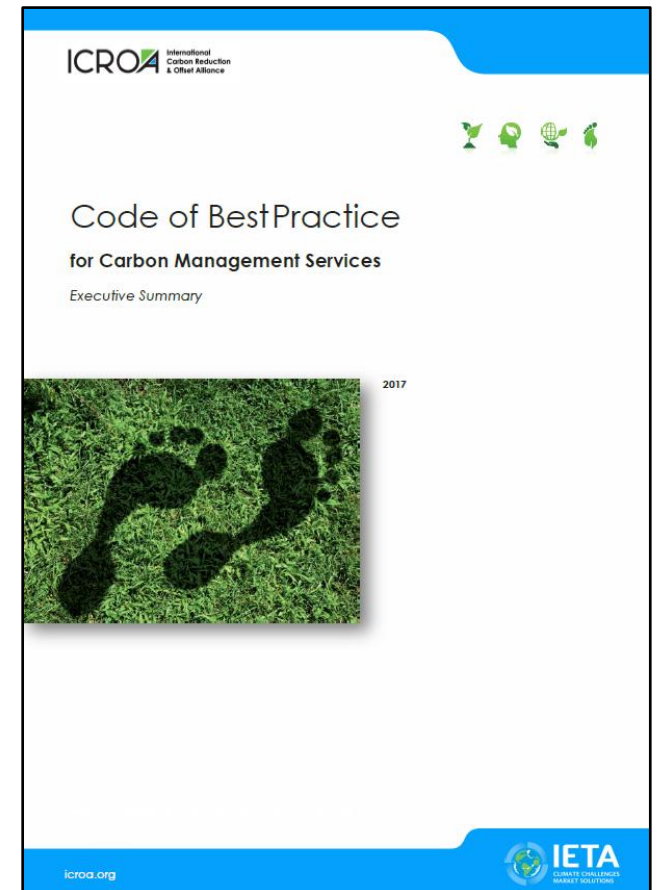
# Agenda

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|---|----------------------|
| <b>1. Welcome and introductions</b>                 | <b>10.00 – 10.05</b> |
| <b>2. Opening remarks from ICROA</b>                | <b>10.05 – 10.30</b> |
| <b>3. Updates from voluntary market Standards</b>   | <b>10.30 – 10.50</b> |
| <b>4. Updates from C2ES and Wuppertal Institute</b> | <b>10.50 – 11.10</b> |
| <b>5. General discussion and closing remarks</b>    | <b>11.10 – 11.30</b> |

# What is ICROA?

**The International Carbon Reduction and Offset Alliance (ICROA) is an international industry association housed within IETA**

- ICROA's primary aim is to deliver quality assurance in carbon management and offsetting, through adherence to the ICROA **Code of Best Practice**
- ICROA ensures **credibility and quality** for corporates using voluntary carbon credits to reduce their greenhouse gas emissions
- ICROA provides a **unified voice for the voluntary carbon market**



# Our Members are leading global service providers



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## Speakers

### **Jonathan Shopley**

Managing Director, Natural Capital Partners

### **Jeff Swartz**

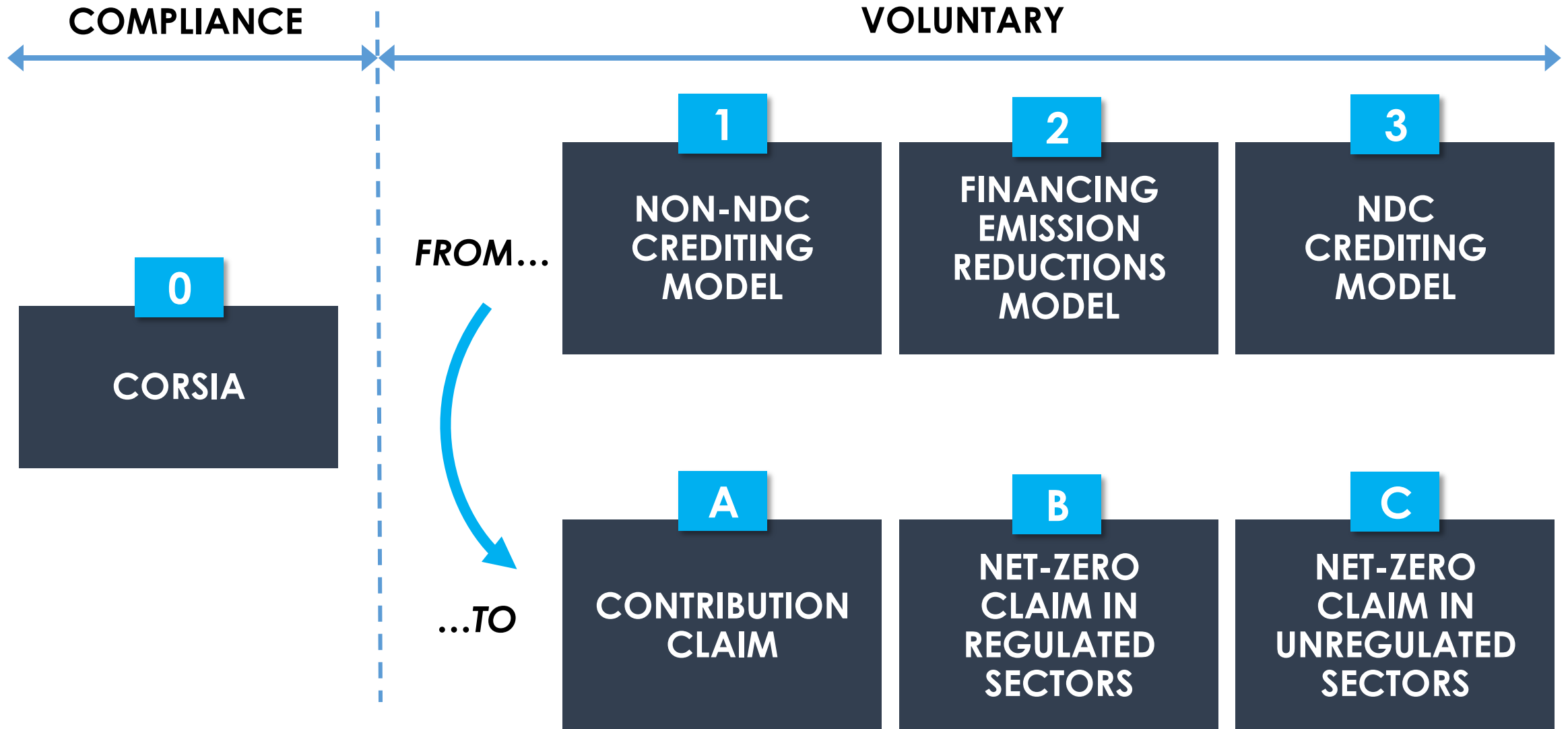
Director for Climate Policy & Carbon Markets, South Pole

# Accounting treatment for voluntary action by non-state actors to avoid double counting

- **Non-state actors accelerate climate ambition under the Paris Agreement when:**
  - They fund additional emission reductions that are not required by regulation, and
  - The country in which the emission reductions are generated benefits from the emission reductions funded by the non-state actors.
- **This is the case in all instances where:**
  - Action by non-state actors is voluntary and free of any regulatory requirement.
  - Emission reductions are accounted for only once, in the host country.
  - Credible standards establish the emission reductions using accurate baselines that reflect changing regulatory requirements in the host country.
- **These conditions remain true until** mitigation instruments for voluntary action by non-state actors are sourced from an ETS or from regulated sectors inside an NDC or from outside an NDC.



# ICROA's thinking is evolving



# Voluntary action post 2020: spectrum of options

A

## CONTRIBUTION CLAIM

- Emission reductions financed by non-state actors contribute to the host country's NDC.
- End-buyers claim a contribution toward the host country's climate goals. Change from ownership of an emission reduction to the attribution of an emission reduction.
- Gold Standard's Alternative VER Claims solution / Verra's DCC unit.

B

## NET-ZERO CLAIM IN REGULATED SECTORS

- Emission reductions financed by non-state actors in regulated sectors inside an NDC can be used for net-zero claims if an adjustment is applied to the host country's NDC to avoid 'hot air'.\*
- If reductions originate from regulated sectors outside the NDC, appropriate baseline adjustments are required.\*

\* Subject to requirements in the Paris Rulebook.

C

## NET-ZERO CLAIM IN UNREGULATED SECTORS

- Emission reductions financed by non-state actors can be used for net-zero claims when they are additional, i.e. go beyond a credible baseline.
- These emissions reductions may originate from sectors inside or outside the NDC.

# Key considerations in ICROA's evolving position

- **The IPCC SR15 brings new emphasis to the goal of net-zero, and we must ensure that alternatives do not undermine or detract from maintaining that option for non-state entities.**
- **Until the NDC accounting processes under the Paris Agreement are clarified and implemented, alternative claims may not always result in raised ambition in host countries.**
- **Breaking the link between a non-state actor's carbon footprint and its compensating actions may not lead to raised ambition across the private sector.**

## Further work is needed to...

- **Unpack each of the 3 options**
- **Simulate how each option would work in host countries with different types of inventories**
- **Understand how a (bottom-up) transition would look like**
- **Understand how to design and implement GHG registries that can account for both compliance and voluntary action**
- **Explore how a voluntary market account could work in the broader Article 6 framework**
- **Credible standards need to establish emission reductions using baselines that reflect changing regulatory requirements in the host countries**

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# Updates from voluntary market Standards

## Interventions

- **Owen Hewlett**, Chief Technical Officer, Gold Standard
- **David Antonioli**, CEO, Verra

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# Updates from C2ES and Wuppertal Institute

## Interventions

- **Nancy Meyer**, Director of Corporate Engagement, C2ES
- **Wolfgang Obergassel**, Project Coordinator, Wuppertal Institute



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# Discussion

**Thank you**



**International Carbon Reduction  
& Offset Alliance**

**International Carbon Reduction  
and Offset Alliance (ICROA)**

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# Option 1: Contribution Claim

## DESCRIPTION

- Emission reductions financed by non-state actors contribute to the host country's NDC.
- End-buyers claim a contribution toward the host country's climate goals. Change from ownership of an emission reduction to the attribution of an emission reduction.
- Gold Standard's Alternative VER Claims solution / Verra's DCC unit.

## CHARACTERISTICS

- ✓ Use of credible standards to determine mitigation impacts.
- ✓ Not dependent on markets unless claims are transacted.
- ✓ Voluntary action is not directly tied to non-state actor footprint, so does not support claims of net-zero.

# Option 2: Net-zero claim in regulated sectors

## DESCRIPTION

- Emission reductions financed by non-state actors in regulated sectors inside an NDC can be used for net-zero claims if a corresponding adjustment (CA) is applied to the host country's NDC to avoid 'hot air'.\*
- If reductions originate from regulated sectors outside the NDC, appropriate baseline adjustments are required.\*

\* Subject to requirements in the Paris Rulebook.

## CHARACTERISTICS

- ✓ Use of credible standards to determine mitigation impacts.
- ✓ Creates instruments that can be traded and retired to support claims of net zero.
- ✓ Requires voluntary action to be tied to a non-state actor's footprint.
- ✓ Dependent on markets.
- ✓ Regulatory requirements taken into account through adjustments that protect the integrity of the claim by ensuring raised ambition (avoid hot air).

# Option 3: Net-zero claim in unregulated sectors

## DESCRIPTION

- Emission reductions financed by non-state actors can be used for net-zero claims when they are additional, i.e. go beyond a credible baseline.
- These emissions reductions may originate from sectors inside or outside the NDC.

## CHARACTERISTICS

- ✓ Use of credible standards to determine mitigation impacts.
- ✓ Creates instruments that can be traded and retired to support claims of net zero.
- ✓ Requires voluntary action to be tied to a non-state actor's footprint.
- ✓ Dependent on markets.
- ✓ Applies where regulatory requirements do not need to be taken into consideration because there are none, or they are already factored into baselines.